

# 23th June 2015- Urban challenges and trends

## Ecological, economic and social sustainability



Moderator: David Simon, Professor & Director Mistra Urban Futures

8.00 Coffee and registration, exhibition

8.30 Welcome & Introduction, Anneli Hulthén, Mayor, City of Gothenburg

### 1st Session - "What are the challenges for different types of cities?"

8.35 Mehmet Kaplan, Minister Housing and urban development

8.45 Anneli Hulthén, Mayor, City of Gothenburg

8.55 Mokena Makeka, Architect and urban planner, Director Makeka Design Lab, Cape Town

9.10 Jordi Tolrà i Mabilon, Director of the Social Inclusion Plan of Barcelona. Policy Advisor.

9.25 Panel discussion: Kaplan, Hulthén, Makeka, Tolrà i Mabilon

9.55 Mingle, exhibition

### 2nd Session – "Trends for future living"

10.25 Larry Toups, Adjunct Professor at Chalmers University of Technology and Member of NASA & HSB Living Lab

10.40 Jesper Brodin, Managing Director, IKEA of Sweden

10.55 Åsa Swan, Head of Urban Planning and Kristian Käll, Process Leader Social Sustainability, Älvstranden Utveckling AB

11.10 Panel discussion: Toups, Brodin, Swan, Käll, Jonas Törnblom (Director marketing & Communication Envac group),

11.40 Mingle, exhibition

### 3rd Session - "Financing sustainable cities – green bonds"

12.10 Doris Herrera-Pol, Director and Global Head of Capital Markets, World Bank

12.25 Christopher Flensburg, Head of Sustainable Products and Product Development, SEB

12.40 Magnus Borelius, Head of Group Treasury. City of Gothenburg

12.55 Panel discussion: Herrera-Pol, Flensburg, Borelius

13.25 End of program

### 14.00 Lunch at Race Village

### 15.00 Study tours

1 Johanneberg Science Park & HSB Living Lab

2 North river bank – from dockland to sustainable urban area

17.00 End of study tours

# 24th June 2015 - Mobility in smart cities



Venue: Lindholmen Science Park

Moderator: Tomas Kåberger, Professor of industrial energy policy at Chalmers University of Technology

8.00 Coffee, registration and exhibition

8.30 Welcome & Introduction - Anneli Hulthén, Mayor, City of Gothenburg

## 1<sup>st</sup> Session - "Political strategies" EU-, national- and local level.

- 8.40 Magda Kopczynska, Director for Innovative and Sustainable Mobility in Directorate-General for Mobility and Transport within the EU
- 8.55 Anna Johansson, the Swedish minister for Infrastructure
- 9.05 Anneli Hulthén, Mayor, City of Gothenburg
- 9.15 Håkan Karlsson, Executive Vice President, Volvo Group
- 9.25 Panel discussion, Kopczynska, Johansson, Hulthén, Karlsson
  
- 9.55 Mingel, exhibition

## 2<sup>nd</sup> Session - "Research and trends"

- 10.25 Frances Sprei, Assistant Professor, Energy and Environment, Chalmers University of Technology
- 10.40 Michael Browne, Professor of Logistics, University of Westminster, London, UK
- 10.55 Todd Litman, Victoria Transport Policy Institute, Canada
- 11.10 Panel discussion: Browne, Litman, Sprei
  
- 11.40 Mingel, exhibition

## 3<sup>rd</sup> Session- "Practical solutions"

- 12.10 Staffan Wallin, Head of Automotive, Ericsson
- 12.25 Marcus Rothoff, Autonomous Driving Program Director, Volvo Cars
- 12.40 Malin Andersson, Urban Transport Administration, City of Gothenburg
- 12.55 Panel discussion: Carl-Johan Hagman (CEO Stena Line), Wallin, Rothoff, Andersson
  
- 13.25 End of seminar

## 14.00 Lunch at Race Village

### Study tours

- 15.00 1 Sustainable transport of goods in cities
- 2 Lindholmen Science Park, Visual Arena and Drive Me – "Towards innovation and new knowledge"
  
- 17.00 End of study tours